

NEWS INFORMATION FROM

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PHOTO IDENTIFICATION: Left to Right: Susan Fatica, president of Love of Animals, Inc., shows off a “100 Neuterbucks” certificate to B. J. Motko, a volunteer from Valley Oak SPCA who is coordinating “Spay It Forward, Farmersville,” and Sherri Brookshire, a volunteer from the Tulare County Animal Control “Critter Crew” and a board member of Love of Animals.

WHAT: “Spay It Forward, Farmersville”* – Free spay and neuter project targeting 100 surgeries for dogs of Farmersville area residents, in a 100-day period. Recipients will be on public assistance or show they are low income.

WHO: Love of Animals, Inc. (LOA: tax-exempt, not-for-profit organization formed recently in Visalia dedicated to the rescue, rehabilitation, spay/neuter and placement of all animals)

COOPERATING AGENCIES: City of Farmersville
Valley Oak SPCA
Tulare County Animal Control

WHEN: Kick-off Saturday, October 23, 2004 – National “Make a Difference Day”

WHERE: Park by Farmersville City Hall, 909 W. Visalia Rd., Farmersville

WHY: Farmersville’s animal control program recently was severely cut back because of the city’s budget problems (Reference: Eric Swansen, City Manager).

Farmersville estimates a high number of unaltered dogs, contributing greatly to the countywide homeless pet population.

Homeless pets end up at one of the two animal shelters, County or SPCA, where thousands are euthanized each year because of the lack of available homes.

METHODOLOGY: Volunteers from LOA and the cooperating agencies will select the ten initial recipients of “One Hundred Neuterbucks” certificates, each worth one free spay or neuter. Each recipient must then nominate three more recipients. Each of those found eligible must nominate three additional recipients. Beyond that second level, recipients will be asked to participate in community service to be designated by the City Manager.

- *“Spay It Forward” is based on the book, [Pay It Forward](#), and the movie of the same name, in which a student plans a school project involving doing good things for three people, each of whom must do favors for three more people, etc. The author, Catherine Ryan Hyde, has expressed her support of the project and is including information about it on her website, www.payitforwardfoundation.org.*